

## Press release

### ***“Tears of the Kingdom” heads Europe’s half-year games charts in 2023***

**“The Legend of Zelda: Tears of the Kingdom” reached the top half-year rankings in nine of the eighteen countries surveyed.**

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Baden-Baden, July 18, 2023. – “The Legend of Zelda: Tears of the Kingdom” was the most successful video game Europe-wide in the first six months of 2023 according to the official half-year charts compiled by GfK Entertainment. The representative sales figures show that the open-world adventure was not only the most popular game overall but reached the top half-year rankings in nine of the eighteen countries surveyed, with Austria, Finland, Norway, Sweden and Switzerland joining the high sales countries France, Germany, Spain and the UK.

The second most popular game in the period January to June 2023 was “Hogwarts Legacy”, a fantasy RPG set in the Harry Potter world. This posted the best half-year figures in four countries: Belgium, the Czech Republic, Denmark, and the Netherlands. The football gaming sensation “FIFA 23”, published as long ago as last September, came in third in Europe as a whole and took top ranking positions in Hungary, Italy, Poland, Portugal and Slovakia.

The special survey is based on the physical market sales of computer and video games in Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, the Netherlands, Norway, Poland, Portugal, Slovakia, Sweden, Switzerland, Spain and the UK.

#### **About GfK Entertainment**

GfK Entertainment is an official charts and market research data supplier to the Games, Books, Music, Video and Merchandise industries. The company works closely with all industry trade bodies and is currently active in over 30 countries supplying official charts, tailor-made sales-, market- and product data analysis reports to content holders, retailers and trade body groups for all products, physical, digital and social media related in the entertainment sector.

For further information, visit [www.gfk-entertainment.com](http://www.gfk-entertainment.com).

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