



Press release

“FIFA 19” and “New Super Mario Bros.” Europe’s top-selling games in first six months of 2019

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A special cross-platform evaluation undertaken by GfK Entertainment for 17 countries turned up two absolute favourites.

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Baden-Baden, August 8, 2019. - What video and computer games made the most sales Europe-wide in the first half of 2019? A special cross-platform evaluation undertaken by GfK Entertainment for 17 countries has provided the answer to this question and turned up two absolute favourites: “FIFA 19” and “New Super Mario Bros. U Deluxe”. The football simulation kicked its way to the top of the half-yearly charts in the Benelux countries, Denmark, Italy, Poland, Portugal, Russia, Spain, Sweden and the UK, whereas the remastered version of the classical platform game was the most popular in Austria, France, Germany and Switzerland.

Although the open-world game “Grand Theft Auto V” has been on the market for almost six years, it is still generating excellent sales. In five countries, including Italy and Russia, it ranks among the top 3. Other best-sellers are “Red Dead Redemption 2”, “Days Gone”, “Minecraft” and “Mario Kart 8 Deluxe” with seven, five and three spots respectively on the sales podium.

The basis for the data evaluation are the physical market sales of computer and video games in the following countries: Austria, Belgium, Denmark, Finland, France, Germany, Italy, the Netherlands, Norway, Poland, Portugal, Russia, Sweden, Switzerland, Spain and the UK.

About GfK Entertainment

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