

Press release

FIFA 23 Europe's top-selling game in 2022

The football simulation not only topped the annual European games charts, but was also the best-selling title in each of the nineteen countries surveyed.

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Baden-Baden, January 18, 2023. – In 2022, Real Madrid won the Champions League, Argentina won the World Cup and, as a special analysis conducted by GfK Entertainment has revealed, *FIFA 23* was the best performing video game. The football simulation not only topped the annual European games charts, but was also the best-selling title in each of the nineteen countries surveyed. The latest instalment of the series won the day against the action RPG *Pokémon Legends: Arceus* and the fun racer *Mario Kart 8 Deluxe*, which cracked the Top 3 in nine and eight regions respectively.

Another excellent performer in 2022 was the sports game *Nintendo Switch Sports*, which made it onto the winners' podium in five different countries (Austria, Germany, Italy, the Netherlands and Spain). Considerable success was also chalked up by *Horizon Forbidden West* (Czech Republic, Slovakia and Sweden), *Gran Turismo 7* (Czech Republic, Portugal, Slovakia), *FIFA 22* (Hungary, Poland, Slovenia), *God of War Ragnarök* (Denmark, Hungary) and *Farming Simulator 22* (Poland, Slovenia).

The basis for the annual European games charts were the physical market sales in the following countries: Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, the Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Sweden, Switzerland, Spain and the UK.

About GfK Entertainment

GfK Entertainment is an official charts and market research data supplier to the Games, Books, Music, Video and Merchandise industries. The company works closely with all industry trade bodies and is currently active in over 30 countries supplying official charts, tailor-made sales-, market- and product data analysis reports to content holders, retailers and trade body groups for all products, physical, digital and social media related in the entertainment sector.

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