

Press release

***FIFA 22* topped the annual European games charts in 2021**

The latest instalment of EA's simulation series ranked first in the annual bestseller list in 17 of the 19 countries surveyed.

January 19, 2022

Hans Schmucker
Public Relations
T +49 7221 279 200
hans.schmucker@gfk.com

Nadine Arend
Marketing/Public Relations
T +49 7221 279 247
nadine.arend@gfk.com

Baden-Baden, January 19, 2022. - Italy became European football champions, Chelsea won the Champions League and *FIFA 22* came out on top among Europe's gaming fans in 2021. GfK Entertainment's cross-platform annual charts show that the latest instalment of EA's simulation series was not only the most popular video game on the continent as a whole but also ranked first in the annual bestseller list in 17 of the 19 countries surveyed. Only Finland (*NHL 22*) and Russia (*GTA V*) reported a different chart topper.

Two Nintendo titles took second and third place in the final rankings for 2021: *Mario Kart 8 Deluxe* and *Super Mario 3D World + Bowser's Fury*. While the racing game reached the top 3 in ten country rankings, the 3D fun game made the podium five times. Other top productions of the last twelve months include *Minecraft* (top 3 in seven countries), *FIFA 21* (top 3 in five), and *GTA V* and *Marvel's Spider-Man: Miles Morales* (both top 3 in three).

The basis of the 2021 annual European games charts are the physical market sales in the following countries: Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, the Netherlands, Norway, Poland, Portugal, Russia, Slovakia, Sweden, Switzerland, Spain and the UK.

About GfK Entertainment

GfK Entertainment is an official charts and market research data supplier to the Games, Books, Music and Video industries. The company works closely with all industry trade bodies and is currently active in over 30 countries supplying official charts, tailor-made sales-, market- and product data analysis reports to content holders, retailers and trade body groups for all products, physical, digital and social media related in the entertainment sector.

For further information, visit www.gfk-entertainment.com.

GfK Entertainment GmbH
Lange Straße 65
76530 Baden-Baden
Germany

T +49 7221 279 0
F +49 7221 279 111

Represented by:
Dr. Mathias Giloth (Managing
Director)
Wolfgang Wanders (Managing
Director)

Commercial register:
Mannheim HRB 201294

About GfK

GfK connects data and science. Innovative research solutions provide answers for key business questions around consumers, markets, brands and media - now and in the future. As a research and analytics partner, GfK promises its clients all over the world “Growth from Knowledge”.

For more information, please visit www.gfk.com.