



Press release

“FIFA 20” topped the annual European games charts in 2019

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A special cross-platform evaluation undertaken by GfK Entertainment for 15 countries turned up one absolute favourite.

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Baden-Baden, January 16, 2020. - The beautiful game has once again headed the annual European games charts compiled by GfK Entertainment. A cross-platform special analysis conducted for 15 countries shows that video games fans between London and Lisbon, Stockholm and Seville could not resist “FIFA 20” in 2019. The football simulation published by Electronic Arts thus followed in the footsteps of its predecessors “FIFA 19” and “FIFA 18”, which made it to the top in 2018 and 2017.

The “Call Of Duty” range, published by Activision Blizzard, was able to post a slight improvement over the previous year: “Call of Duty: Black Ops 4” made it to third place in 2018, but “Call of Duty: Modern Warfare“ took silver behind Nintendo’s first person shooter racing game “Mario Kart 8 Deluxe”.

Data from the following countries form the basis of the 2019 games charts: Austria, Belgium, Denmark, Finland, France, Germany, Italy, the Netherlands, Norway, Poland, Portugal, Sweden, Switzerland, Spain and the United Kingdom.

About GfK Entertainment

GfK Entertainment is an official charts and market research data supplier to the Games, Music, Books and Video industries. The company works closely with all industry trade bodies and is currently active in over 30 countries supplying official charts, tailor-made sales-, market- and product data analysis reports to content holders, retailers and trade body groups for all products, physical, digital and social media related in the entertainment sector.

For further information, visit www.gfk-entertainment.com.

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About GfK

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