

## Press release

### **EA Sports FC 25 tops Europe's half-year games charts in 2025**

July 17, 2025

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**The football simulation was not only the most popular title in the first six months of 2025 overall, but it also claimed the number one spot in twelve of the 17 countries surveyed.**

Baden-Baden, July 17, 2025. – *EA Sports FC 25* was the best-selling physical video game across Europe during the first six months of 2025. This is shown by the cross-platform, representative mid-year gaming charts compiled by GfK Entertainment. The football simulation from Electronic Arts not only dominated overall sales but also claimed the top spot in twelve of the seventeen countries surveyed, including Italy, the UK, Switzerland, and Spain.

The silver medal in the mid-year ranking goes to *Assassin's Creed Shadows*. The action-adventure game proved especially popular in France (first place), Belgium, and Finland (second place). Longtime hit *Minecraft*, which received an extra boost from the release of *A Minecraft Movie*, was Europe's third most popular game between January and June. Other top titles included *Super Mario Party Jamboree*, *GTA V*, and *Kingdom Come: Deliverance II*.

The analysis is based on the physical market sales of computer and video games in Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, the Netherlands, Norway, Portugal, Slovakia, Sweden, Switzerland, Spain, and the UK.

#### **About GfK Entertainment**

GfK Entertainment is a supplier of charts and market research data to the Games, Music, Video and Books industries. It works closely with the relevant industry bodies and currently carries out market research in over 30 countries. GfK Entertainment is part of GfK.

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