

## Press release

### ***EA Sports FC 24* tops Europe's half-year games charts in 2024**

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**The sports simulation from Electronic Arts was not only the most popular title in the first half of 2024 overall, but it also claimed the number one spot in all 17 countries surveyed.**

Baden-Baden, July 24, 2024. – *UEFA Euro 2024* dominated the sports agenda in recent weeks, and football has left its mark on another entertainment segment. According to the cross-platform half-year analysis by GfK Entertainment, *EA Sports FC 24* was the most successful video game across Europe in the first six months of 2024. The sports simulation from Electronic Arts not only topped the overall charts, but also claimed the number one spot in all 17 countries surveyed, including France, Germany, Italy, Spain, and the United Kingdom.

Nintendo icon Mario was responsible for the second and third most popular releases from January to June 2024, thanks to *Super Mario Bros. Wonder* and *Mario Kart 8 Deluxe*. Other best-selling titles were the evergreen *GTA V*, the ice hockey game *NHL 24*, and the action-adventure *Marvel's Spider-Man 2*.

The analysis is based on the physical market sales of computer and video games in Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, the Netherlands, Norway, Portugal, Slovakia, Sweden, Switzerland, Spain, and the UK.

#### **About GfK Entertainment**

GfK Entertainment is a supplier of charts and market research data to the Games, Books, Music and Video industries. It works closely with the relevant industry bodies and currently carries out market research in over 30 countries. GfK Entertainment is part of GfK.

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