

Press release

***EA Sports FC 24* tops annual European games charts in 2023**

The sports simulation by Electronic Arts was not only the most popular title in 2023 overall, but it also topped the annual rankings in eight of the 19 countries surveyed.

January 16, 2024

Hans Schmucker
Public Relations
T +49 7221 279 200
hans.schmucker@gfk.com

Nadine Arend
Marketing/Public Relations
T +49 7221 279 247
nadine.arend@gfk.com

Baden-Baden, January 16, 2024. – The winner of this year's European Football Championship will be crowned on July 14th. Europe's best-selling video game of 2023, however, has already been revealed. *EA Sports FC 24* follows its predecessor *FIFA 23* in topping the cross-platform European gaming charts, compiled by GfK Entertainment. The sports simulation by Electronic Arts was not only the most popular title in 2023 overall, but it also topped the annual rankings in eight of the 19 countries surveyed, including Belgium, Italy, Poland, and Spain.

The battle for second place was very close, but *Hogwarts Legacy* finally claimed the runner-up spot. The fantasy RPG reached the first position in the Czech Republic, the Netherlands, and the UK. Third-place finisher *The Legend of Zelda: Tears of the Kingdom* was successful in Austria, France, Germany, Norway, Sweden, and Switzerland. *Super Mario Bros. Wonder*, *Marvel's Spider-Man 2* and *FIFA 23* were also among the best-selling games of last year.

The European gaming charts for 2023 are based on physical sales data from the following countries: Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, the Netherlands, Norway, Poland, Portugal, Sweden, Switzerland, Slovenia, Slovakia, Spain, and the UK.

About GfK Entertainment

GfK Entertainment is a supplier of charts and market research data to the Games, Books, Music, Video and Merchandising industries. It works closely with the relevant industry bodies and currently carries out market research in over 30 countries. GfK Entertainment is part of GfK.

For more information, visit [gfk-entertainment.com](https://www.gfk-entertainment.com).

GfK Entertainment GmbH
Lange Straße 65
76530 Baden-Baden
Germany

T +49 7221 279 0

Represented by:
Dr. Mathias Giloth (Managing
Director)
Wolfgang Wanders (Managing
Director)

Commercial register:
Mannheim HRB 201294