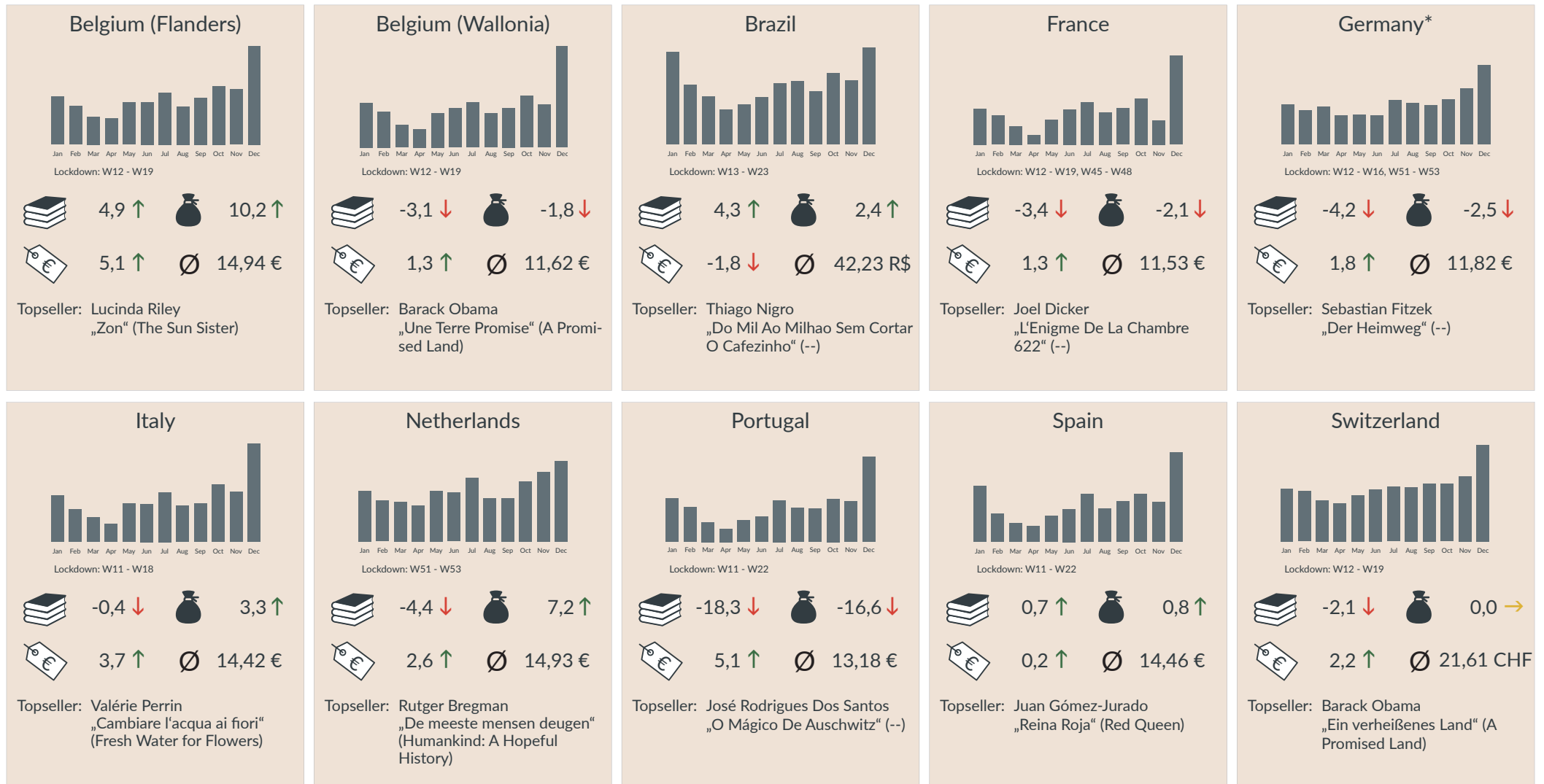


# International book market 2020: Nine-country survey shows mixed annual results



\*The figures are based on the physical book market sales in 2020 using data from the GfK trade panel. The German figures are based on the GfK Consumer Panel. Average Price in local currency (Belgium, France, Germany, Italy, Netherlands, Portugal, and Spain in Euro; Brazil in Brazilian Real; Switzerland in Swiss Francs).