

Press release

Football Fever Continues as *EA Sports FC 26* Dominates Europe's H1 Games Charts

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The sports simulation by Electronic Arts is again the most popular title in the first half year.

Baden-Baden, July 22, 2026 – Spain may have just claimed the FIFA World Cup title, but there is also a clear winner in Europe's video game market for the first half of 2026: *EA Sports FC 26*. According to GfK Entertainment's representative cross-platform mid-year games sales charts, Electronic Arts' football simulation was Europe's best-selling video game between January and June. The title not only secured the overall No. 1 spot, but also topped the charts in 13 of the 17 countries analysed, including Germany, Italy, Austria, Switzerland and Spain.

Nintendo's life simulation *Tomodachi Life: Living the Dream* ranked second across Europe, delivering particularly strong performances in France, where it reached No. 1, as well as in Spain (No. 2) and Belgium (No. 3). Meanwhile, *Resident Evil Requiem* by Capcom took third place in the overall European ranking. The ninth instalment of the long-running survival horror franchise emerged as the UK's best-selling game of the first six months and also achieved runner-up positions in Slovakia, the Czech Republic and Hungary.

The special analysis is based on physical sales data for video and PC games across 17 European markets: Belgium, Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, Netherlands, Norway, Austria, Portugal, Slovakia, Spain, Sweden, Switzerland and the United Kingdom.

About GfK Entertainment

GfK Entertainment is a supplier of charts and market research data to the Games, Music, Video, and Book industries. It works closely with the relevant industry bodies and currently carries out market research in over 30 countries. GfK Entertainment is part of NIQ.

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