

Press release

***EA Sports FC 25* was Europe's best-selling game in 2024**

The football simulation was not only the most popular title in 2024 overall, but it also claimed the number one spot in all 17 countries surveyed.

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Baden-Baden, January 22, 2025. – *EA Sports FC 25* celebrates an outstanding victory in the European annual gaming charts for 2024, compiled by GfK Entertainment. The latest installment in the long-running series was the most successful video game across all platforms on the continent – and by a wide margin. The football simulation also claimed the top spot in the yearly charts of all 17 countries surveyed, including major markets like Germany, France, and the United Kingdom.

The battle for second place was much closer. In the end, *EA Sports FC 24* succeeded – and was particularly popular in Southern (Italy, Portugal, Spain) and Eastern Europe (the Czech Republic, Slovakia). The bronze medal went to the action thriller *Call of Duty: Black Ops 6*, which performed exceptionally well in Belgium, France, and the United Kingdom. Nintendo's top sellers *Mario Kart 8 Deluxe* and *Super Mario Party Jamboree* took podium positions eight and five times, respectively, in the individual country rankings.

The 2024 European annual gaming charts are based on physical sales data from the following countries: Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, the Netherlands, Norway, Portugal, Slovakia, Spain, Sweden, Switzerland, and the United Kingdom.

About GfK Entertainment

GfK Entertainment is a supplier of charts and market research data to the Games, Music, Video and Books industries. It works closely with the relevant industry bodies and currently carries out market research in over 30 countries. GfK Entertainment is part of GfK.

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